CALIFORNIA VETERINARY MEDICAL ASSOCIATION

CVMA 2027

Spring Seminar

April 16–18, 2027 • Tenaya Lodge at Yosemite

SPONSORSHIP OPPORTUNITIES

EVERY SPONSORSHIP LEVEL INCLUDES

- **Sponsorship recognition** from the podium at the event; logo on the Event page of the California Veterinary Medical Association website, the cover of the Event syllabus and attendee name badges, on CVMA social media, and on event promotional pages in the *California Veterinarian* magazine
- **Direct access** to conference management staff for on-site support during the Event

Platinum — ONLY ONE AVAILABLE — $10,000

INCLUDES ALL STANDARD BENEFITS, PLUS:

- The opportunity to **welcome Event attendees** to the conference from the podium
- The opportunity to **share moderating duties** of the Event
- **Three** complimentary seminar registrations
- **Two (2) 6-foot tables**, four (4) chairs and one (1) waste basket at the Event
- Option to provide **up to three raffle prizes**, including selecting the winner from CVMA's list of attendees and presenting the prize to the winner during a session
- NEW Premium visibility with a **featured ad placement** on the CVMA Spring Seminar registration page (average of 7,000+ views)
- NEW **Two complimentary banner ads** in the CVMA CE E-blast—boosting your reach and connecting you with 22,000+ recipients before and after the seminar

Gold — ONLY ONE AVAILABLE — $6,500

INCLUDES ALL STANDARD BENEFITS, PLUS:

- **Two** complimentary seminar registrations
- **One (1) 6-foot table**, two (2) chairs and one (1) waste basket at the Event
- Opportunity to **host a networking event** after seminar hours for veterinary technicians or veterinarians (activity will be coordinated in conjunction with CVMA staff and will depend on location and pricing)
- Option to provide **up to three (3) raffle prizes**, including selecting the winner from CVMA's list of attendees and presenting the prize to the winner during a session
- NEW Visibility with a **featured banner ad placement** on the CVMA Spring Seminar registration page (average of 7,000+ views)
- NEW **One complimentary banner ad** in the CVMA CE E-blast—boosting your reach and connecting you with 22,000+ recipients before the seminar

SPONSORSHIP OPPORTUNITIES CONTINUED

Silver

TWO AVAILABLE **$5,000**

INCLUDES ALL STANDARD BENEFITS, PLUS:

- **Two** complimentary seminar registrations
- **One (1) 6-foot table**, two (2) chairs and one (1) waste basket at the Event
- Opportunity to **host a networking event** after seminar hours for RVTs or DVMs (activity will be coordinated in conjunction with CVMA staff and will depend on location and pricing)
- Option to provide **up to three (3) raffle prizes**, including selecting the winner from CVMA's list of attendees and presenting the prize to the winner during a session

Bronze

THREE AVAILABLE **$3,750**

INCLUDES ALL STANDARD BENEFITS, PLUS:

- **Two** complimentary seminar registrations
- **One (1) 6-foot table**, two (2) chairs and one (1) waste basket at the Event
- Option to provide **up to one (1) raffle prize**, including selecting the winner from CVMA's list of attendees and presenting the prize to the winner during a session

BENEFITS AT A GLANCE

Benefit	Platinum $10,000	Gold $6,500	Silver $5,000	Bronze $3,750
Podium welcome & shared moderating	●	—	—	—
Complimentary registrations	3	2	2	2
6-foot tables / chairs	2 / 4	1 / 2	1 / 2	1 / 2
Raffle prizes	Up to 3	Up to 3	Up to 3	1
Host a networking event	—	●	●	—
Registration-page ad NEW	Featured ad	Banner ad	—	—
CE E-blast banner ads NEW	2	1	—	—
Recognition & on-site support	●	●	●	●